

# PRURITUS ANI (ANAL ITCHING)

## T.O.P – Thousand Oaks Proctology



Dr. Rosenfeld has been in private practice since 1998 and spent 7 years at Cedars Sinai Medical Center. He was an active professor in the colorectal surgery fellowship program. Dr. Rosenfeld is now on staff at Simi Valley Hospital. He is board certified in colon and rectal surgery.

Dr. Rosenfeld finished his fellowship at USC in colon and rectal surgery in 1998. Dr. Rosenfeld is an expert in colonoscopy and proctology and has published a chapter on laparoscopic colectomy [Modern Management of Cancer of the Rectum:

Chapter 9 : Laparoscopic Resections for Large Bowel Malignancy, Springer-Verlag Publications, London].

**David B. Rosenfeld, M.D., F.A.C.S, F.A.S.C.R.S.**

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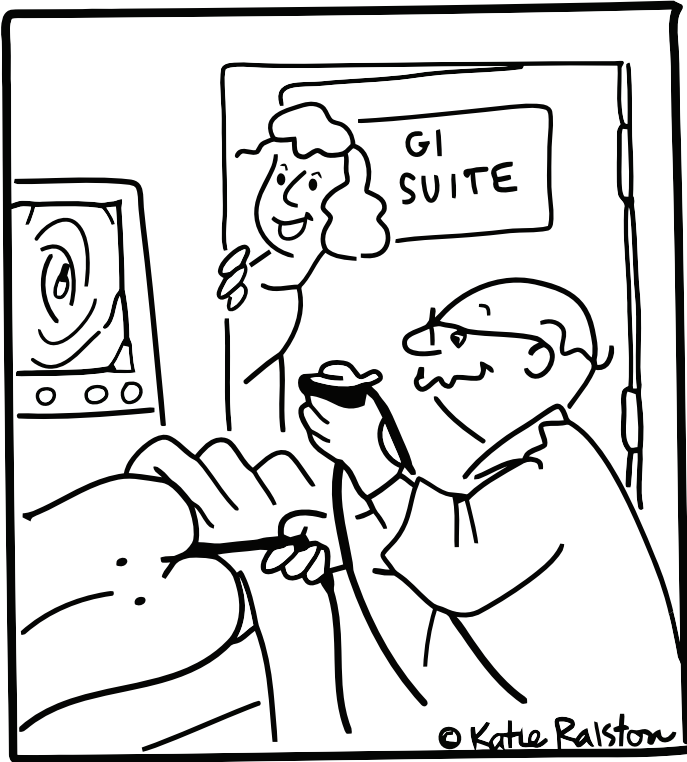
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Excuse me doctor, have you found my husband's head yet?

## PHYSIOLOGY OF PRURITUS ANI:

Anal itching or pruritus ani has many causes but the most common cause of itching is unknown or idiopathic (idiopathic pruritus ani). Men are affected four times more than women. Most people believe that itching is due to hemorrhoids and with hemorrhoid surgery the itching should improve. This is only true when the hemorrhoids are prolapsing (protrude from the anus) which causes an irritation from the fluid secreted from the anal mucosa. If a patient has prolapsing hemorrhoids with discomfort, bleeding and itching, surgically correcting the hemorrhoids will resolve the itching. When a patient has idiopathic pruritus ani with mildly enlarged or normal sized hemorrhoids, hemorrhoid surgery will not alleviate the symptoms. Other causes of itching include; fungal and yeast infections, pinworm (parasite) infections, wiping with poison oak or poison ivy, psoriasis, STD's (syphilis, herpes, warts, etc.), pre-cancerous lesions and anal cancer.

Idiopathic pruritus ani is multifactorial and therefore there is no cure. Factors associated with itching include; stool consistency, coffee (including decaffeinated blends), chocolate, citrus fruits, tomatoes or tomato based products, poor hygiene, trauma from wiping and scratching, hemorrhoid mucous secretion, directly applying soap to the anus, and long term steroid use. Studies have shown a direct correlation between the amount of coffee consumed and the severity of the itching. It is also well known that scratching is euphoric and gives a strong sense of relief. It is surmised that there is a component of addiction to scratching and therefore even if the itching completely resolves, at some time in the future it will most likely return.

Itching can be mild or severe. The itching is usually worse at night. Typically over time the itching worsens. The process is cyclical and hard to break. The itching leads to scratching or excessive, aggressive, wiping which leads to abrasions and inflammation. The acute trauma to the skin leads to anal burning. As the wounds heal, Histamine is released. Histamine causes itching of the skin. When a patient scratches aggressively multiple micro cuts and abrasions develop which cause the severe burning. In a day or so the burning resolves and the itching improves. In the next few days as the multiple wounds heal the Histamine release causes a sharp rebound itching that is worse than before. This leads to aggressive scratching, causing more damage thus continuing the cycle of itching and scratching.



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## TREATMENT OF ITCHING

### • Dietary Measures

- **Fiber** is a complex carbohydrate, which binds with water in the colon creating larger, solid, stool.
- What I have found over the years is that the majority of patients with idiopathic itching have soft sticky stools which require a lot of wiping, or even showering, after a bowel movement to get clean. Remember, the more trauma to the anus the more itching. Wiping a lot worsens the trauma. Furthermore, sticky stools, like peanut butter or toothpaste, are hard to clean. Toothpaste is a perfect example. The toothpaste tube is similar to the rectum; it is the reservoir that holds the toothpaste. The neck of the toothpaste tube with the threads is just like the anus. Once you squeeze the toothpaste onto the toothbrush, the toothpaste is now in the neck of the toothpaste tube. If you put the tube on the counter without the cap, in the morning you will find toothpaste on the counter. If you try to clean the neck there is still a lot of sticky toothpaste in the tube to leak out. This is exactly the same as the anus. With a lot of sticky stool in the anus no matter how hard one tries to clean the anal canal it is too long to clean completely and the remaining sticky stool within the rectum eventually seeps out of the anus which coats the skin causing irritation and itching.
- The best way to combat this problem is to solidify the stool to the consistency of Play Dough. We have all used Play Dough. It is solid but soft and does not stick like toothpaste. If you were to put Play Dough into a toothpaste tube and squeeze it all out you would not find Play Dough on the counter in the morning. If your stool has Play Dough consistency, after a complete evacuation, the whole volume of stool is removed with nothing left in the rectal vault and anus. Wiping should be minimal. Also, there will be nothing to seep out later. This is the "no wiper" bowel movement we all strive for. You know, the one that gives you a sigh of content and the urge to smoke a cigarette when you are done. Let me be clear, you do not eat Play Dough to have these types of bowel movements. Fiber is what is necessary to change the stool consistency.



- Personally the bulking agent i recommend the most is PERFECT P.O.O.P. which is raw psyllium formulated for me to test better and go down smooth. No sugar, sugar substitutes, flavorings, colorants, additives or preservatives. i take this every morning. When shaken (not stirred) with about 4-5 oz of juice or almond milk it goes down smooth and comes out solid, long, soft and clean. Other health benefits of psyllium include improving colorectal/anorectal health, lowering cholesterol, weight control, blood sugar control and improved immunity.. One teaspoon of psyllium fiber adds 5 grams of fiber. It is important to drink enough water during the day in order for the fiber to work. Eating fiber without enough water can lead to constipation. It is recommended to eat 30-35 grams of fiber per day. The average daily American diet contains only 6-10 grams of fiber! It is also wise to eat foods lower in fat and cholesterol.

- **Water** is very important as it is soaked up by the fiber making the stools bulky and soft. Water also is a natural lubricant and is extremely important for good bowel regularity. Think of the colon as a 6 foot water slide. Remember the days of sitting on a dry slide at the pool? You were stuck at the top because both the slide and the skin were dry and sticky. Pour one bucket of water on the slide and down we went. This is what happens in the colon if we are dehydrated. Water is removed from the colon to replenish our cells. This makes the stool and lining of the colon dry and sticky so it becomes hard to pass the stool. Drinking extra water bulks the stool and lubricates the colon making the stool slide through the colon smoothly and easily. Passing the large volume of stool is a breeze when we eat a lot of fiber and drink a lot of water. Caffeine and liquor are diuretics which increase urination causing dehydration. The colon's function is to reabsorb more water during times of dehydration. When this happens the stool becomes harder. Therefore, coffee, tea, caffeinated sodas, and liquor do not count as water. My advice to patients to improve their water intake is to drink water with each meal. This will add 3 glasses of water a day. Avoid coffee, tea and soda at meal time and only drink water. At least four 8 ounce glasses are necessary per day. Eating vegetables also adds water to the diet as vegetables are composed of water as well. As we get older and lose muscle mass it is important to drink even more water. Muscle holds water and as we lose muscle mass we can't use our muscle stores to recoup the water as the stores are too small. Therefore seniors are usually more dehydrated and must drink more water on a regular basis to keep hydrated.
- **Micronized Diosmin** – Diosmin is an antioxidant (see chapter on nutrition) and the active ingredient in immature (green) orange peels. In prospective randomized trials in humans and studies on animals, Diosmin was found to be safe and effective. Diosmin increased venous and lymphatic vascular tone which improved symptoms of both varicose veins and hemorrhoids. Diosmin binds to inflammatory proteins (Prostaglandins, Leukotrienes and Thromboxanes) and decreases their production. This leads to a decrease in chronic venous insufficiency (CVI) associated with symptomatic hemorrhoids. Reducing CVI allows for better blood flow through the hemorrhoids which decreases their size. Furthermore, Diosmin increases the concentration of localized Epinephrine in the hemorrhoids. Epinephrine causes the smooth muscle surrounding the hemorrhoid to contract. By increasing the concentration of Local Epinephrine there is an increased contraction of the muscle around the hemorrhoid which helps to shrink its size. Because Diosmin is a flavonoid or plant metabolite and not a medicine it is safe to use on a daily basis. Micronized means broken down into smaller particles. Micronizing the Diosmin improves its bioavailability (makes it easier to absorb from the GI tract). The Diosmin should be micronized as much as possible. The European brand, Daflon, used in the prospective randomized human and animal trials is micronized to 4 microns which is less than the size of a red blood cell. I take Micronized Diosmin for hemorrhoid symptoms and have done so since 2012. Daflon is not available in the US.

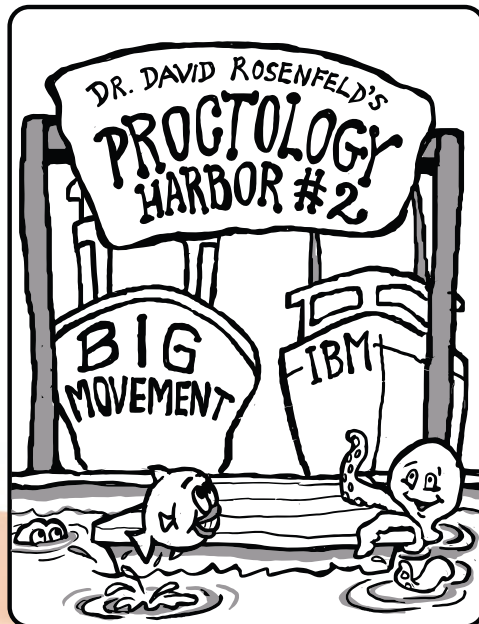


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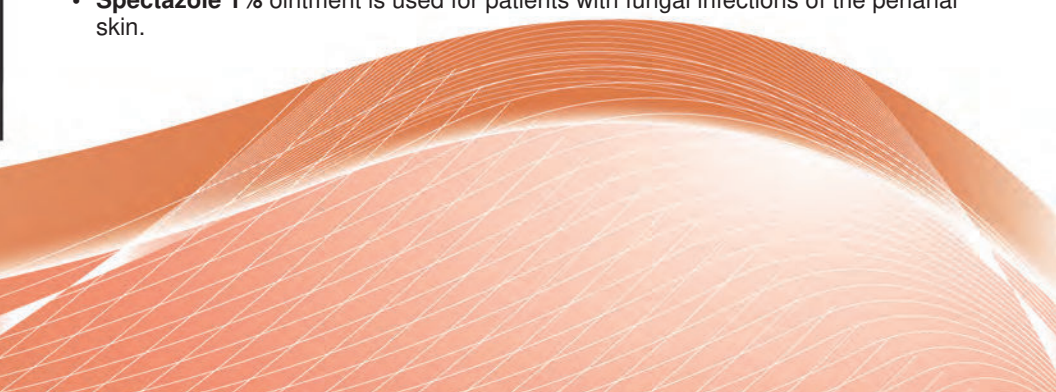
- **R.H.O.I.D. – AID®** is the brand of Diosmin I use daily, which is formulated for me with the same ingredients and specifications as Daflon. For more information visit [www.rhoidaid.com](http://www.rhoidaid.com). I feel it works so well I recommend it to all my patients suffering with hemorrhoid symptoms. If you are using Diosmin make sure it is micronized to 4 micrograms. Diosmin tablets have a combination of Diosmin 90% and Hesperidin 10%. There are other Micronized Diosmin products which are knock offs and use a Diosmin Salt which and the Micronization process only micronizes the Diosmin to 50 microns (10 times the size of the Diosmin in Daflon).
  - In studies it takes about 4 days for Micronized Diosmin to decrease the size of hemorrhoids. For itching, in my experience, it takes 4-6 months for the itching to resolve when using micronized Diosmin.
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- **Caffeine** is strongly associated with idiopathic anal itching. The more caffeine the more severe the itching. I suggest cutting coffee out of the diet. I don't suggest quitting coffee cold turkey but to do it slowly. Chocolate also contains a lot of caffeine so those patients who eat a lot of chocolate will need to remove chocolate from the diet.
  - **Tomatoes and Citrus** re associated with itching. It is thought the acidity of the tomatoes, tomato based products and citrus irritates the anal skin worsening the symptoms. If you eat a lot of these types of foods you should cut back.



## • Avoiding Irritants

- **Avoid soap** to directly cleanse the anus. Most patients feel that the anus is not clean without washing with soap. Soap is a drying agent and when applied directly to the anus causes irritation and cracking of the skin. Only a washcloth and water are needed to cleanse the anus. Remember, the oral cavity has many more harmful and aggressive bacteria than the anus and we don't brush our teeth with soap. Also avoid Witch Hazel as it is an astringent which dries the skin worsening the itching.
- **Baby wipes** should be used to wipe the anus. Alcohol free, unscented baby wipes are not traumatic to the anus. Toilet paper is made of wood pulp so even though it is soft it causes micro cuts when wiping, especially when wiping aggressively to scratch. Baby wipes are made of cotton and will not cause trauma to the anus. Fragrances and alcohol are irritants and dry the skin

## • Topical Treatments

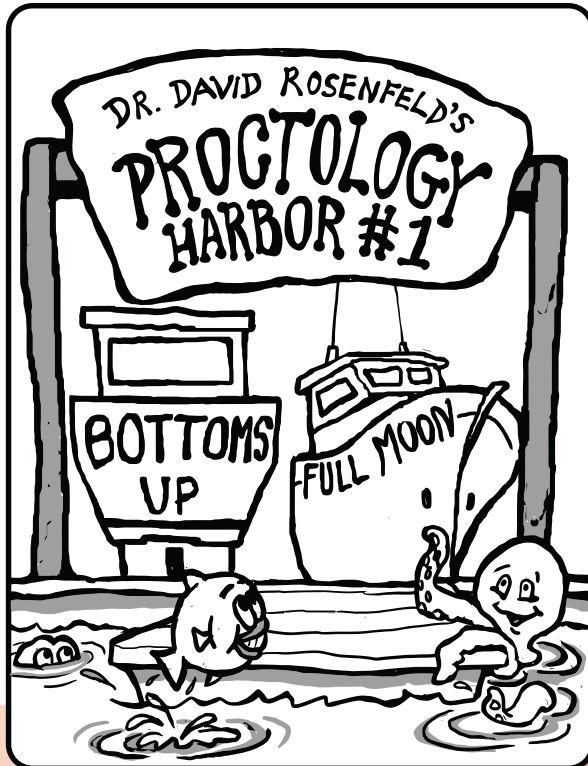
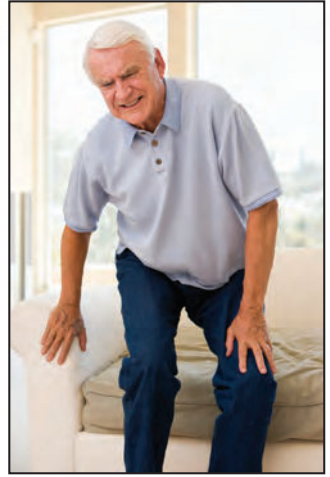
- **Steroid ointment** is very effective in controlling itching. Steroids decrease the inflammatory response which stops the release of Histamine. I prefer Analpram 2.5% as it has an anti-itch medication called Pramoxine which is mixed with a powerful steroid. This combination is like crack cocaine to those with anal itching. It works so well patients can become dependent on the medication. Long term use of steroids causes thinning of the skin which leads to excoriation and abrasions. This leads to itching and the need to use more steroids. I recommend using Analpram 2.5% twice a day for 2 weeks and then discontinuing the medication.
  - **Calmoseptine** ointment is a non steroid ointment that can be used as much as necessary. It is comprised of Calamine lotion and Zinc oxide. The Zinc oxide coats the skin protecting it from irritants and the Calamine lotion soothes the itching.
  - **Balneol** rectal lotion is another non steroid ointment which cleanses and soothes the anal skin. It is also free of astringents or alcohol and is safe to use for long periods of time.
  - **Preparation-H:** A topical ointment which soothes the outside of the anus. Though it is believed that Preparation-H will shrink the tissue, there is no scientific evidence (that I am aware of) proving this phenomenon. I believe it is the soothing nature of the ointment that helps the symptoms. It is a benign ointment so if it works there is no problem with continuing its use.
  - **Spectazole 1%** ointment is used for patients with fungal infections of the perianal skin.
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- **Office based treatments**

- **Hemorrhoid therapy** helps to reduce the itching by decreasing the amount of mucous secreted from the hemorrhoids. Large inflamed hemorrhoids secrete mucous which mixes with the sticky stool allowing the stool to leak from the anus and coat the skin. Shrinking the hemorrhoids stops the mucous discharge. A substance (phenol mixed with olive oil) is injected into the internal hemorrhoids causing them to shrink. This procedure is done in the office and is painless!!







## CONCLUSION

Anal itching is usually idiopathic which means there is no known single cause of the symptom. The problem is multifactorial and therefore is typically not curable unless a cause such as a yeast infection, sexually transmitted disease, pre-cancer, or cancer is identified. Multiple treatments are available and changing one's diet and cleansing habits are very helpful. Stool consistency is associated with itching so adding fiber to solidify the stool is very important. It is surmised that there is a component of addiction to scratching and therefore even if the itching completely resolves, sometime in the future it will most likely return.

**Though the problem is primarily benign, cancer is associated with anal itching so it is strongly recommended to see a proctologist for an evaluation.**

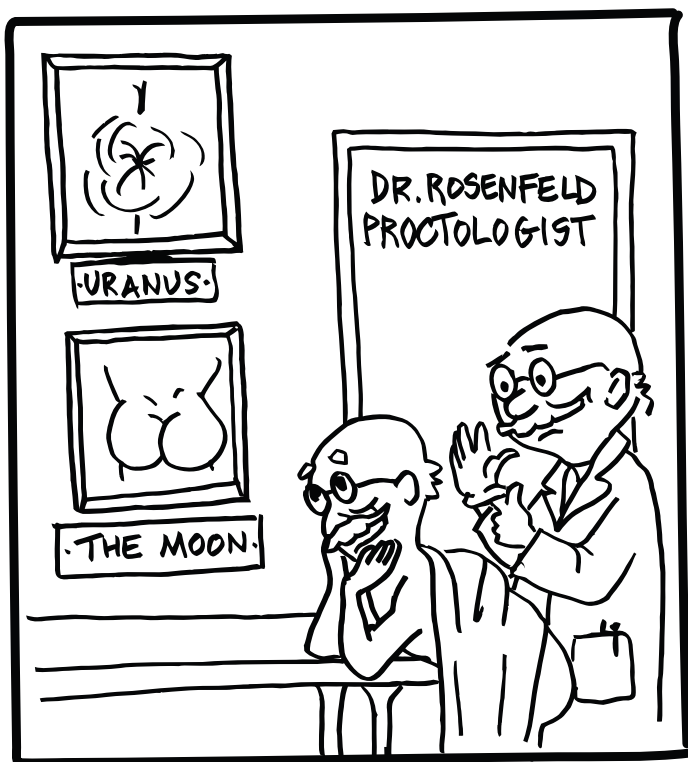
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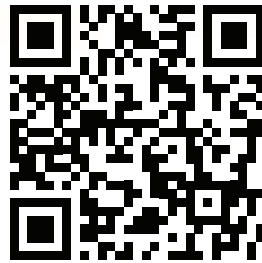
## THE BUM DOCTOR'S TALE OF A TROUBLED TUSH

Oh your butt is itching, your tush is a blaze  
The itching and burning goes on for days.  
You turn to ointments and grab all you can gather  
Suppositories in the rear and ointments to slather.  
Nothing is working so who do you see?  
Well a proctologist of course, yes that's **ME!**  
A proctologist you say, that will hurt too much  
I hear what you say which is why I offer a soft touch  
Millions of people suffer, no you're not alone  
So hurry, yes hurry, and pick up the phone.  
Before things get desperate and you start to feel dire  
Call my office today and let me help you to put out the fire!



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**Gee doctor, I didn't know  
you were into astronomy.**



Dr. Rosenfeld is a frequent guest of the Emmy award winning show "The Doctors".

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Hysterical music video satire on colonoscopy prep  
Give it a try, you'll laugh till you cry.



**"Bowel Prep Shuffle"**



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